

PRESS-RELEASE NO. 6 (MARCH 2010)

HIGH END® 2010

EXHIBITOR HIGHLIGHTS

As every year, the HIGH END will provide a platform for manufacturers to present fascinating new technology, pearls of designer craft, great entertainment products, innovations and impressive sound and vision experiences. Here are just a few of the vast range of highlights you can expect.

How can electronic devices and mechanical systems in the whole house be integrated and operated?

Crestron Germany GmbH – Hall 3, E10

Crestron's diverse products cover the whole spectrum of household technology. Today's homes are a maze of ever more complex systems. The Crestron company provides seamless networking of all devices and units in the home and enables the simple operation of complex system functions and processes.

At the HIGH END 2010, Crestron is presenting the "TPMC-3X 2,8" remote control as the ideal operating tool for the living room, home cinema and presentation room. The control panel is suitable for operating multimedia devices and other units. The entire technology of a household can be turned into one homogenous system. Automatic machines of any kind can be controlled and operated at the touch of a button, for example the lights can be dimmed, the blinds dropped and the projector can be turned on – all in one go. Crestron offers high-quality interconnection of sound and image devices, central management of all room functions and completely integrated operating concepts. The large buttons, background lighting and freely programmable video touchscreen make the device simple and convenient to use.

Customised earphones

C-ear custom earphones - Hall 3, C09

KIND is one of the leading companies in the field of hearing aids. It has now developed a completely new in-ear speaker set specially for the high-quality hi-fi sector.

The c-ear custom earphones are customised in-ear speakers that can be adjusted to the auditory canals of the individual customer. The earphones are manufactured in a unique process (digital light processing) using the latest CAD and laser technologies as well as specially developed plastics.

In 550 KIND specialist outlets throughout the world, customers can have an imprint of their auditory canal made within minutes. After selecting a loudspeaker system, the customer receives his own personally customised earphones within a very short time.

Perfect unity of high-end and multimedia

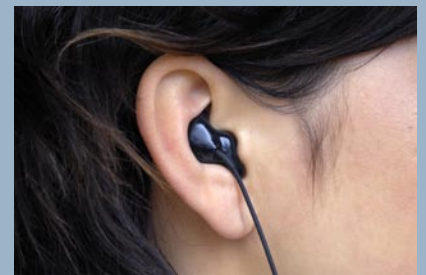
Revox GmbH - Atrium 3, D103

The Revox M100 is a genuine multi-talent. Its modular design means that the system can grow according to the most diverse requirements. The customer starts with a basic vision and simply adds new modules as desired. In this way, only the technology that is really required is selected. This means that the system can be set up as an elegant audiophile system or expanded to form a complete multi-room control centre.

The installation of additional components is as simple as it is ingenious. The various modules are connected to the basic unit using the unique module plug, thereby doing away



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with the need for tricky wiring procedures.

Just as innovative as the modular concept is the wide range of control options. All Revox M100 components can be simply and conveniently operated, not only with the remote control, but also using KNX house control systems, LAN, WLAN, Windows telephones or an iPhone.

The Revox M100 can be tailored to every individual requirement thanks to its endless colour options and the possibility of mounting additional modules either vertically or horizontally. Every system is a unique expression of personal style.

The new Blu Ray system

Denon – Atrium 4, F105, F121

Denon – one of the world's leading manufacturers of hi-fi and home cinema products – is celebrating a very special anniversary this year. Denon has been dedicated to refining playback quality by using and developing the latest technology for 100 years.

At this year's HIGH END, visitors can experience the new Blu Ray S-5BD system. This high-quality Blu Ray/DVD surround receiver is equipped with audio and video technology that was originally developed for award-winning high-end models. Uncompromising development work, perfect craftsmanship and years of experience have been bundled together to form a high-quality design product. Regardless of whether it is used in stereo or multi-channel operation, the S-5BD provides audio playback quality at the very highest level.

Sonos brings entertainment to life

Sonos Europe b.V. - Hall 3 E09

Music in the home has come a long way since the days of LPs and CDs. Nowadays, music boxes such as iTunes or the Windows Media Player are everywhere. Internet radio stations and music services playing millions of different tracks are shooting out of the ground. It is the vision of Sonos to fill every house with music.

The Sonos Multi-Room Music System allows users to play their favourite music throughout the whole house – all controlled by a handy remote control. The Sonos system is the first wireless multi-room music system of its kind and will revolutionise listening habits. The Sonos Controller allows listeners to access their entire music libraries, tune in to thousands of Internet radio stations and choose between a vast range of online music services – all at the touch of a button.

With the wireless ZonePlayers placed in the rooms of your choice and a Sonos controller in your hand you can provide background music for every aspect of your life and fill every room of your house with music. The system can be installed quickly and simply, even by entry-level users.



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FACTS:

- Show:** HIGH END® 2010
THE BEST SOUND. THE BEST PICTURE.
The Leading Trade Fair for Outstanding Stereo, TV and Home Cinema Equipment
- Location:** M,O,C, Munich, Lilienthalallee 40, 80939 München-Freimann
- Duration:** 06th – 09th of May 2010
- Trade Day:** Thursday, May 06th 2010 (only by pre-registration)
- Open:** From 10am – 6pm
- Entrance fee**
- Trade visitors:** 20,- Euro with pre-registration (the badge is valid for all days)
- Public:** 10,- Euro / day
20,- Euro / family ticket (for 2 adults and up to 3 children)
- Show Guide:** Up from April 2010 available
- Show-Organiser:** HIGH END SOCIETY MARKETING GMBH
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